



Halloween Pumpkin Parade 2008
Japan's biggest Halloween event for kids & family!

~"BabyLoves Disco JAPAN: HH Official After-Party"~

Tokyo, JAPAN, October 2008 -- **Baby Loves Disco JAPAN** is collaborating with Japan's biggest Halloween event – *Harajuku-Omotesando Hello Halloween Pumpkin Parade 2008* (HHPP) – and announces the HHPP Official After-Party hosted by Nana & Marina Kinno of Kinna Corporation, Shibuya-ku, Tokyo, JAPAN.

Sunday, October 26th, 2008, 5pm ~ 8pm at Harajuku Quest Hall

Since **KIDDY LAND** hosted the first parade 25 years ago, HHPP has now grown in scale, and is no longer just a parade in Omotesando. Over 1,500 kids and families will take part in the parade, and total no. of spectators is expected to reach 200,000 this year; up 50,000, due to the opening of Fukutoshin Subway Line. It is quickly becoming *the* most child-friendly favorite event in Tokyo with familiar Halloween activities like Trick-or-Treating at participating shops, and entertainment at the Halloween Party Square. "BLDJ: HH Official After-Party" will also take place at the Halloween Party Square in Harajuku Quest Hall, after their public event.

The Kinno Sisters, are natives of Harajuku, and are assisting this community event in an effort to make this district more *child-friendly* and *English-friendly*; taking on the translation of HHPP website, and bringing in their friends: **Orange Ribbon:**



Japan Network for

Prevention of Child Abuse and Neglect (OR), and a very special friend and supporter **Eric & The E-JAM BAND**. E-JAM BAND is generously contributing its time, and proceeds of CD sales to OR. OR will join BLDJ and friends in their parade to raise awareness for the

cause. Part of the proceeds from BLDJ goes to funding OR activity every month. Merchandise will be available at BLDJ, to promote the Orange Ribbon month of November.



♥What is BLDJ? ♥

Cool, Culture, Communication, Curiosity, and Change are the keywords for BLDJ, a fun-without-borders music & dance event featuring ever-morphing themes, hands-on cultural activities, and introducing quality entertainment from Japan & beyond. At its core, BLDJ is a community event, hosted by local families, and the hottest new way to bring 'kids together with kids' and 'parents together with parents.' Not to be left out, siblings, relatives including hip grandparents and friends are also getting into this disco-fever.

Baby Loves Disco JAPAN is an once a month afternoon dance party with professional DJs blending classic disco tunes from the 70's & 80's that guarantees to get those little booties moving and grooving. The fun spills out from all corners of the venue: mirror ball, bubble machine, play wigs & scarves, a Chillout Room (soft floor, teepee, books, and educational toys), a Diaper Changing Station, a full spread of healthy snacks, juice-bar for kids' & open-bar for non-driving adults (ID check) and dancing - LOTS of dancing. Hosts and their crews carefully examine the venues and make sure that each party is a safe and wholesome event for anyone, from anywhere, at any age.

* Event Name : Baby Loves Disco JAPAN Vol.5 "HH Official After-Party"

* Date&Time : 10/26/2008 (Sunday) 17:00PM~20:00PM

* Venue : Quest Hall (Tokyo · Harajuku)

* Tickets: Adult 6000yen/Child (up to 12yrs) & Seniors (+60yrs)4000yen/Non-Walkers FREE!

* Ticket Purchases : www.babylovesdisco.co.jp (PC/mobile)

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Check out www.babylovesdisco.co.jp for latest updates, and info on upcoming/past events, and ticket information available via PC/mobile, both in English & Japanese.

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